

Chrissie Yewman

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Personal Profile

Central St Martins Fashion Design and Marketing graduate with 1 years experience as a Buyer's Assistant for House of Fraser. With natural flair and creativity, strong visualisation skills and a passion for Interior Styling.

Qualifications and Education

Central St Martins: Interior Styling (short course April 2007)
Creating colour, trend and lifestyle boards, researching colour and style trends, generating ideas and solutions for a variety of styling projects, completing a selection of short projects based on London Interior store visits.

Central St Martins: BA Hons Fashion Design with Marketing - 2:1 (2002-2006)

Higher Education: Art and Design Foundation course (Distinction), A-levels: Art, Theatre studies, Music (A,A,A) GCSE's: 11 Grade A*-A

Employment

Candy & Candy (Interior Designers) – PA

August 2007 – present

Providing effective admin support to two company directors, organising travel, diaries, invoicing and embarking on research for a variety of projects, in an attempt to gain further insight in to the interiors industry, increase knowledge and create contacts.

House Of Fraser- Ladies Linea - Fashion Buyers Assistant (Womenswear)

July 2006 to August 2007

Creating inspiration boards, sourcing fabric, producing style boards on Photoshop, devising visual guidelines for stores, making decisions on product ranges, competitor shopping, leasing with suppliers and overseeing organisation of buying cycle. Close collaboration with Visual Merchandising, Design, Press and Marketing departments. Strong commercial understanding and the ability to create a visual identity for a chosen target customer.

Lillian Chan, Hong Kong - Fashion Design and PR Assistant (Work placement)

August - September 2005

Research, design and production of garments, liaising with clients, trips to fabric markets for sourcing, and exploring Hong Kong for inspiration and new ideas.

Bridget Singleton Designs, London - Accessory Design and PR Assistant (Work placement)

June - August 2005

Developing trend boards from trade show research and fashion forecasting, sourcing samples, design and development, liaising with suppliers, accounts and invoicing.

Interests

Travel – including several trips to Hong Kong and Thailand, and a year travelling in Australia, New Zealand and South East Asia during which I continually collected research material and photos. Art, Design and Cultural exhibitions, markets, magazines, collating inspiration sketchbooks and a love for interior textiles.

References

Are available on request
